

Passionate designer with experience creating physical and digital products to attend and solve the customer's needs. Seeking to learn about innovative and creative design focused on sustainable development. I believe design is a powerful tool for the change and improvement of our society.


IMÁN BENJELLOUN


Packaging & Graphic Designer

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 Rotterdam, Netherlands

LANGUAGES

SPANISH_ Native

ENGLISH_ Advanced

FRENCH_ Intermediate

CATALAN_ Proficient

ARABIC_ Conversational

SKILLS

Teamwork

Eagerness to learn

Adaptability

Critical and innovative thinking

Intercultural perspective

Attention to detail

TOOLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe XD

WordPress

ArtiosCAD

ArtPro+

SolidWorks

Keyshot

WORK EXPERIENCE

MORA PACKAGING

Packaging / DTP-er Designer | Aug. 2021 – Aug. 2022

- Managed projects from beginning to end, contacting clients to understand their needs and provide them effective solutions.
- Checked the print on the machine during the manufacturing process to ensure compliance with client requirements.
- Created functional prototypes employing a printer plotter and a cardboard cutting machine.
- Standardised the technical documentation to optimise its execution.

CECOTEC INNOVATIONS

Graphic Designer | Mar. 2021 – Aug. 2021

- Generated social media content to increase customers' engagement with the brand, from videos to ad banners.
- Designed artworks for +10 product lines for various digital supports.
- Organised product photoshoots by defining the photography aesthetic according to the marketing sales campaign.
- Contacted with international suppliers to track the production and timelines.

SMURFIT KAPPA

Packaging Designer Intern | Sep. 2020 – Feb. 2021

- Developed cardboard packaging proposals that aim at reducing environmental impact by replacing plastic ones.
- Elaborated +50 prototypes per week, responding to customer requests to verify the safety and logistics of product shipments.
- Designed artworks for retail packaging flexographic printed.

JMG TEXTIL

Graphic Designer Intern | Apr. 2019 – Sep. 2019

EDUCATION

POLYTECHNIC UNIVERSITY OF VALENCIA | 2016–2020

Bachelor of Industrial Design and Product Development Engineering

ADDITIONAL EXPERIENCE

YUDESIGN UPV_ Team Manager

- Managed events and hackathons for design students, promoting university and company collaborations.
- Coordinated simultaneously diverse and multidisciplinary teams of over 15 people to meet project goals.
- Incorporated group dynamics to improve the workflow and connections between team members.