

Passionate designer with experience creating physical and digital products to attend and solve the customer's needs. Seeking to learn about innovative and creative design focused on circular economy and sustainable development. I believe design is a powerful tool for driving change and enhancing our society.

# IMÁN

## BENJELLOUN

Designer & Project Manager

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 Rotterdam, Netherlands

## EDUCATION

### POLYTECHNIC UNIVERSITY OF VALENCIA

Bachelor of Industrial Design and Product Development Engineering

## LANGUAGES

**SPANISH\_** Native

**ENGLISH\_** Advanced

**FRENCH\_** Intermediate

**CATALAN\_** Proficient

**DUTCH\_** Elementary

**ARABIC\_** Conversational

## SKILLS

Teamwork

Eagerness to learn

Adaptability

Critical and innovative thinking

Problem-solving

Intercultural perspective

Project Management

Business Acumen

## TOOLS

Microsoft 365

Adobe Creative Cloud

WordPress

## WORK EXPERIENCE

### UNILEVER

Artwork Production Specialist | Rotterdam | Oct. 2023 - Current

- Managed 30+ projects simultaneously, ensuring deadlines are met and that the artworks are complying with the initial requirements.
- Analysing and selecting the best approach for efficient project development.
- Improved artwork quality by advising on best design choices, enhancing brand image.
- Ensured that the communication with stakeholders was continuous and that service level followed the Unilever standards.
- Collaborated with multiple cross-functional teams across various countries with diverse cultural backgrounds.

### MORA PACKAGING

Packaging / DTP-er Designer | Valencia | Aug. 2021 - Aug. 2022

- Managed end-to-end projects, contacting clients to understand their needs and provide them effective solutions.
- Monitored print quality during manufacturing to ensure compliance with client specifications and quality standards.
- Created functional prototypes employing a printer plotter and a cardboard cutting machine.
- Standardised the technical documentation to optimise its execution.

### LOLINA

Graphic & Fashion Designer | Valencia | Mar. 2021 - Aug. 2021

- Generated social media content to increase customers' engagement with the brand, including videos and ad banners.
- Designed artworks for 10+ product lines for various digital supports.
- Coordinated with international suppliers to track production and timelines.

### SMURFIT KAPPA

Packaging Designer Intern | Valencia | Sep. 2020 - Feb. 2021

- Developed cardboard packaging proposals aimed at reducing environmental impact by replacing plastic.
- Elaborated 50+ prototypes weekly, responding to customer requests to verify the safety and logistics of product shipments.
- Designed artworks for retail packaging flexographic printed.

## ADDITIONAL EXPERIENCE

### YUDESIGN UPV\_ Team Manager

- Managed events and hackathons for design students, promoting university and company collaborations.
- Simultaneously coordinated diverse and multidisciplinary teams of 15+ people to achieve project goals.
- Enhanced team dynamics to improve workflow and strengthen connections among the team members.